

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
#602
Philadelphia, PA 19103

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
41248-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Sherrod Brown for Senate	SHERROD BROWN SENA	

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	41248	09765696

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/09/12	CBS Morning News	7:00 AM-8:00 AM	-T-----	:30	1	\$190.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$190.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	10/09/12	7:59 AM	CBS Morning News	7:00 AM-8:00 AM	:30	OHSB-TV12-31	\$190.00 NM
2	10/10/12	10/10/12	CBS Morning News	7:00 AM-8:00 AM	--W----	:30	1	\$190.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--W----	1	\$190.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	10/10/12	7:37 AM	CBS Morning News	7:00 AM-8:00 AM	:30	OHSB-TV12-31	\$190.00 NM
3	10/11/12	10/11/12	CBS Morning News	7:00 AM-8:00 AM	---T---	:30	1	\$190.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---T---	1	\$190.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Th	10/11/12	7:29 AM	CBS Morning News	7:00 AM-8:00 AM	:30	OHSB-TV12-31	\$190.00 NM
4	10/12/12	10/12/12	CBS Morning News	7:00 AM-8:00 AM	----F--	:30	1	\$190.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$190.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	F	10/12/12	7:59 AM	CBS Morning News	7:00 AM-8:00 AM	:30	OHSBTV-1223	\$190.00 NM
5	10/15/12	10/15/12	CBS Morning News	7:00 AM-8:00 AM	M-----	:30	1	\$190.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$190.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	10/15/12	7:55 AM	CBS Morning News	7:00 AM-8:00 AM	:30	OHSBTV-1223	\$190.00 NM
6	10/09/12	10/09/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	-T-----	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Sherrod Brown for Senate	SHERROD BROWN SENA		

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/09/12	10/09/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	-T-----	:30	1	\$325.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/09/12 6:51 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 OHSB-TV12- 31 \$325.00 NM									
7	10/10/12	10/10/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	--W----	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 --W---- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/10/12 6:40 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 OHSB-TV12- 31 \$325.00 NM									
8	10/11/12	10/11/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	---T---	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 ---T--- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/11/12 6:52 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 OHSBTV- 1223 \$325.00 NM									
9	10/12/12	10/12/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	----F--	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 ----F-- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/12/12 6:45 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 OHSB-TV12- 31 \$325.00 NM									
10	10/15/12	10/15/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	M-----	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/15/12 6:38 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 OHSB-TV12- 31 \$325.00 NM									
11	10/09/12	10/09/12	CBS Morning News	8:00 AM-9:00 AM	-T-----	:30	1	\$190.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -T----- 1 \$190.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/09/12 8:20 AM CBS Morning News 8:00 AM-9:00 AM :30 OHSB-TV12- 31 \$190.00 NM									
12	10/10/12	10/10/12	CBS Morning News	8:00 AM-9:00 AM	--W----	:30	1	\$190.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 --W---- 1 \$190.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/10/12 8:37 AM CBS Morning News 8:00 AM-9:00 AM :30 OHSB-TV12- 31 \$190.00 NM									
13	10/11/12	10/11/12	CBS Morning News	8:00 AM-9:00 AM	---T---	:30	1	\$190.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 ---T--- 1 \$190.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/11/12 8:29 AM CBS Morning News 8:00 AM-9:00 AM :30 OHSBTV- 1223 \$190.00 NM									
14	10/12/12	10/12/12	CBS Morning News	8:00 AM-9:00 AM	----F--	:30	1	\$190.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 ----F-- 1 \$190.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/12/12 8:18 AM CBS Morning News 8:00 AM-9:00 AM :30 OHSB-TV12- 31 \$190.00 NM									

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41248-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Sherrod Brown for Senate	SHERROD BROWN SENA		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/12/12	10/12/12	CBS Morning News	8:00 AM-9:00 AM	----F--	:30	1	\$190.00	NM
15	10/15/12	10/15/12	CBS Morning News	8:00 AM-9:00 AM	M-----	:30	1	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$190.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/15/12 8:47 AM CBS Morning News 8:00 AM-9:00 AM :30 OHSB-TV12-31 \$190.00 NM									
16	10/14/12	10/14/12	630p Local 12 News Sun	6:30 PM-7:00 PM	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/14/12 6:42 PM 630p Local 12 News Sun 6:30 PM-7:00 PM :30 OHSBTV-1223 \$550.00 NM									
17	10/09/12	10/09/12	6p Local 12 News at Six	6:00 PM-6:30 PM	-T-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/09/12 6:08 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSB-TV12-31 \$650.00 NM									
18	10/10/12	10/10/12	6p Local 12 News at Six	6:00 PM-6:30 PM	--W----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/10/12 6:12 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSB-TV12-31 \$650.00 NM									
19	10/11/12	10/11/12	6p Local 12 News at Six	6:00 PM-6:30 PM	---T---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/11/12 6:08 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSBTV-1223 \$650.00 NM									
20	10/12/12	10/12/12	6p Local 12 News at Six	6:00 PM-6:30 PM	----F--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/12/12 6:27 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSBTV-1223 \$650.00 NM									
21	10/15/12	10/15/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/15/12 6:27 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSBTV-1223 \$650.00 NM									
22	10/09/12	10/09/12	M-F 7p-730p	7:00 PM-7:30 PM	-T-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/09/12 7:11 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSB-TV12-31 \$650.00 NM									
23	10/10/12	10/10/12	M-F 7p-730p	7:00 PM-7:30 PM	--W----	:30	1	\$650.00	NM

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41248-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Sherrod Brown for Senate	SHERROD BROWN SENA		

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/10/12 7:25 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSB-TV12- 31 \$650.00 NM									
24	10/11/12	10/11/12	M-F 7p-730p	7:00 PM-7:30 PM	---T---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/11/12 7:19 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSB-TV12- 31 \$650.00 NM									
25	10/12/12	10/12/12	M-F 7p-730p	7:00 PM-7:30 PM	----F--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/12/12 7:11 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSBTV- 1223 \$650.00 NM									
26	10/15/12	10/15/12	M-F 7p-730p	7:00 PM-7:30 PM	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/15/12 7:26 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSB-TV12- 31 \$650.00 NM									
27	10/09/12	10/09/12	M-F 730p-8p	7:30 PM-8:00 PM	-T-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/09/12 7:40 PM M-F 730p-8p 7:30 PM-8:00 PM :30 OHSB-TV12- 31 \$750.00 NM									
28	10/10/12	10/10/12	M-F 730p-8p	7:30 PM-8:00 PM	--W----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/10/12 7:46 PM M-F 730p-8p 7:30 PM-8:00 PM :30 OHSB-TV12- 31 \$750.00 NM									
29	10/11/12	10/11/12	M-F 730p-8p	7:30 PM-8:00 PM	---T---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/11/12 7:45 PM M-F 730p-8p 7:30 PM-8:00 PM :30 OHSBTV- 1223 \$750.00 NM									
30	10/12/12	10/12/12	M-F 730p-8p	7:30 PM-8:00 PM	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/12/12 7:55 PM M-F 730p-8p 7:30 PM-8:00 PM :30 OHSBTV- 1223 \$750.00 NM									
31	10/15/12	10/15/12	M-F 730p-8p	7:30 PM-8:00 PM	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$750.00									

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31	10/15/12	10/15/12	M-F 730p-8p	7:30 PM-8:00 PM	M-----	:30	1	\$750.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>M</td><td>10/15/12</td><td>7:46 PM</td><td>M-F 730p-8p</td><td>7:30 PM-8:00 PM</td><td>:30</td><td>OHSBTV- 1223</td><td>\$750.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	M	10/15/12	7:46 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	OHSBTV- 1223	\$750.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WKRC	M	10/15/12	7:46 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	OHSBTV- 1223	\$750.00	NM																																												
32	10/14/12	10/14/12	Sun Reg 1	7:00 PM-8:00 PM	-----S	:30	1	\$2,500.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$2,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>10/14/12</td><td></td><td>Sun Reg 1</td><td>7:00 PM-8:00 PM</td><td>:00</td><td></td><td>\$2,500.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$2,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	10/14/12		Sun Reg 1	7:00 PM-8:00 PM	:00		\$2,500.00	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	-----S	1	\$2,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WKRC	Su	10/14/12		Sun Reg 1	7:00 PM-8:00 PM	:00		\$2,500.00	NM																																												
Credited																																																						
33	10/14/12	10/14/12	Sun Reg 1	7:00 PM-8:00 PM	-----S	:30	1	\$3,000.00	NM																																													
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1	WKRC	Su	10/14/12	7:39 PM	Sun Reg 1	7:00 PM-8:00 PM	:30	OHSB- TV12- 31	\$3,000.00	NM																																												
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36	10/14/12	10/14/12	Sun Reg 3	9:00 PM-10:00 PM	-----S	:30	1	\$2,400.00	NM																																													
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
41248-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Sherrod Brown for Senate	SHERROD BROWN SENA		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
39	10/12/12	10/12/12	Fri Reg 2	9:00 PM-10:00 PM	----F--	:30	1	\$2,000.00	NM																																													
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40	10/10/12	10/10/12	Wed Reg 1	8:00 PM-9:00 PM	--W----	:30	1	\$3,500.00	NM																																													
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41	10/11/12	10/11/12	Thu Reg 3	10:00 PM-11:00 PM	---T---	:30	1	\$3,500.00	NM																																													
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43	10/15/12	10/15/12	Mon Reg 3	10:00 PM-11:00 PM	M-----	:30	1	\$3,500.00	NM																																													
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44	10/09/12	10/09/12	Letterman	11:35 PM-12:35 XM	-T-----	:30	1	\$375.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WKRC	Tu	10/09/12	11:58 PM	Letterman	11:35 PM-12:35 XM	:30	OHSB- TV12- 31	\$375.00	NM																																												
45	10/10/12	10/10/12	Letterman	11:35 PM-12:35 XM	--W----	:30	1	\$375.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>--W----</td><td>1</td><td>\$375.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>W</td><td>10/10/12</td><td>12:12 AM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>OHSB- TV12- 31</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	--W----	1	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	W	10/10/12	12:12 AM	Letterman	11:35 PM-12:35 XM	:30	OHSB- TV12- 31	\$375.00	NM											
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1	WKRC	W	10/10/12	12:12 AM	Letterman	11:35 PM-12:35 XM	:30	OHSB- TV12- 31	\$375.00	NM																																												
46	10/11/12	10/11/12	Letterman	11:35 PM-12:35 XM	---T---	:30	1	\$375.00	NM																																													
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47	10/12/12	10/12/12	Letterman	11:35 PM-12:35 XM	----F--	:30	1	\$375.00	NM																																													
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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



Invoice #	Invoice Date	Invoice Month	Invoice Period
41248-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Sherrod Brown for Senate	SHERROD BROWN SENA		

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
47	10/12/12	10/12/12	Letterman	11:35 PM-12:35 XM	----F--	:30	1	\$375.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>F</td><td>10/12/12</td><td>11:50 PM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>OHSBTV- 1223</td><td>\$375.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	F	10/12/12	11:50 PM	Letterman	11:35 PM-12:35 XM	:30	OHSBTV- 1223	\$375.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WKRC	F	10/12/12	11:50 PM	Letterman	11:35 PM-12:35 XM	:30	OHSBTV- 1223	\$375.00	NM																																	
48	10/15/12	10/15/12	Letterman	11:35 PM-12:35 XM	M-----	:30	1	\$375.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$375.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>M</td><td>10/15/12</td><td>12:32 AM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>OHSB- TV12- 31</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	M	10/15/12	12:32 AM	Letterman	11:35 PM-12:35 XM	:30	OHSB- TV12- 31	\$375.00	NM
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	10/15/12	10/21/12	M-----	1	\$375.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
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49	10/09/12	10/09/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	-T-----	:30	1	\$1,100.00	NM																																		
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51	10/11/12	10/11/12	11p M-F Local 12 News	11:00 PM-11:35 PM	---T---	:30	1	\$1,100.00	NM																																		
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52	10/12/12	10/12/12	11p M-F Local 12 News	11:00 PM-11:35 PM	----F--	:30	1	\$1,100.00	NM																																		
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54	10/14/12	10/14/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	-----S	:30	1	\$1,100.00	NM																																		
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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



<u>Invoice #</u> 41248-1	<u>Invoice Date</u> 10/21/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/15/12
<u>Advertiser</u> Sherrod Brown for Senate		<u>Product</u> SHERROD BROWN SENATE	<u>Estimate Number</u>

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
55	10/15/12	10/15/12	11p M-F Local 12 News 1	11:00 PM-11:35 PM	M- - - - -	:30	1	\$1,100.00	NM
56	10/11/12	10/11/12	Thu Spec	9:00 PM-11:00 PM	- - - T - - -	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> - - - T - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$2,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKRC	Th	10/11/12	10:59 PM	Thu Spec	9:00 PM-11:00 PM	:30	0HSBTv- 1223	\$2,500.00 NM
57	10/12/12	10/12/12	Fri Reg 3	10p-11p	- - - - F - -	:30	1	\$3,500.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> - - - - F - -	<u>Spots/Week</u> 1	<u>Rate</u> \$3,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKRC	F	10/12/12	10:46 PM	Fri Reg 3	10p-11p	:30	0HSBTv- 1223	\$3,500.00 NM
Total Spots							55		

Payment Terms 30 Days

<u>Gross Total</u>	\$58,100.00
<u>Agency Commission</u>	\$8,715.00
Net Amount Due	\$49,385.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.